



Furniture Businesses Trust Welcome Wagon

- ✓ 12 Partners Nationwide
- ✓ Industry-Leading Response Rates
- ✓ 1+ Million Homes Reached Monthly



Win new movers by offering stylish, comfortable furniture to fit their new space. Highlight their desire for fresh decor and quality pieces, while providing an enticing discount. **Attract new homeowners today using Welcome Wagon new mover marketing.**

Top-Performing Offers From Our Furniture Partners

- ✓ \$75 Off Any Purchase
- ✓ 20% Off Full Purchase Price
- ✓ 25% Off & Free Delivery



Fast Fact

60-70% of new movers purchase furniture within three months at their new home.